

## Rust on the shore of Lake Neusiedl

---

The hundreds of years old free city Rust is embedded in the heart of Europe, where different cultures are amalgamating. At present Austria is one of the most striving wine-growing countries in the world. Thereby Rust is taking an exceptional position. Who ever has come in view of the hilly landscape around Rust with its vineyards and the Lake Neusiedl knows, that this small-structured and unique area is distinctive: The so-called „Ruster Hügelland“ is a chain of small plane hills extending from Hungary onto some municipalities in Burgenland. The sunny southeastern sides of the hills around Rust, which are located around the town and Lake Neusiedl like an amphitheater, are being among the best traditional vineyards in Austria. The hills around Rust are forming a small basin, which at any time has been described in literature as the „amphitheater“.

The Lake, the Pannonian and continental climate are affecting the local climate and the typical microclimate. The vast surface of the Lake totalling up to 320 km<sup>2</sup> has been controlling the temperature and humidity for thousands of years. Due to the large differences in temperature between day and night the wines are being fresh and fruity.

The hours of sunshine outnumber the Austrian average by far. The clayey and calcareous soil of the Leithagebirge with its weathered slate, the primitive rocks, quartz, loess and shell limestone offer our family ideal prerequisites for producing full-bodied wines with sensational character. Owing to the microclimate of Mother Nature we annually attempt to make individual and excellent wines out of the output of the vineyards in this region.

## The Landauer Winery

---

We are growing wine by passion and producing quality by conviction!

On an area of about 25 ha planted with grapevines the Landauer family is yielding a small but top quality amount of white, red and sweet wines. The motto of Bruno, Martha und Stefan Landauer is to get highest quality with no strings attached. We are producing roughly 100.000 bottles of elegant, fruity and impressing wines for private customers, for the specialized trade and the high-class gastronomy, for those who are appreciating our natural and traditional manual work and the finest quality of our wines. In many countries all over the world Landauer wines are being very popular.

For years we have been cultivating our vineyards according to the strict guidelines and rules of the KIP Program, which ensures an environmentally compatible, organic and natural farming in order to maintain a sound and natural biosphere.

We have achieved huge successes and many awards for our wines. In this way our high level mode of practice has been approved of. As a result we are ranking among the top class wineries in Austria. Recent successes: The Federal Award Winner of 2008 in Austria (Salon Winner - best wine in Austria), many gold medals, high awards in several wine journals like Falstaff or A la carte for our white, red and sweet premium wines as well as international prizes. For example: highly judged in America, gold medals in America, Belgium or Italy. We are having a clear philosophy and a well-defined point of view: Variety and select quality – Wines with personality and quality at moderate price!

Since 1650 our family has been cultivating vineyards in Rust. Our baroque town house and some cellars are dating from that period of time. Our ancestors have passed on hundreds of years old valuable experience and viticultural knowledge to their descendants. Our family coat of arms dates from 1728 and appears on the labels of our bottles bearing the Landauer signature.

## Burgenland - Austria

---

At present Austria is one of the most dynamic, innovative and striving wine-growing countries in the world. International specialists and wine experts have affirmed this fact again and again. Success as to quality, wine market or the export would have been unimaginable some years ago.

The wine-growing area of Burgenland is located in the most eastern part of Austria, close to the Hungarian border, 50 km south of Vienna. It lies on the same latitude between 48°-47° degrees as Burgundy. The microclimate is unique, because of the intersection of three different climatic zones: the Atlantic, Mediterranean and continental. The country is being proud of its great viticultural history of long continuance. Owing to records wine has been cultivated in our region for more than 3.000 years. The vigor of the Austrian wine is based upon one of the strictest and most stringent wine laws in the world. The Austrian viniculture in figures: it accounts for 1% of the world`s wine production (67% white wines and 33 % red wines), approximately 48.000 of the total vine area is being cultivated by 32.000 viniculturalists owing many small and individual vineyards.

Many interesting and amazing domestic types of grapevine as well as fascinating international cultivars are yielding a large variety of wines.

## Vineyards and the cellar

---

„Our vineyards are our valuables!“ This is true for Bruno, Martha and Stefan Landauer, because the final wine quality depends on the cultivation of the vineyards.

Therefore we are trying hard to be conducive to nature, the grapevines and to wine quality. We are cultivating and planting grasses, individually treating each grapevine, fostering useful insects and taking seriously the task of precise and diligent canopy management. We are neither utilizing herbicides, nor watering, but deliberately aiming at limited yields.

The quantity of the grapes is not important for us, but the quality and splendor.

Our concept is not to interfere with the natural cycle of the vineyard. We are keen on letting the nature take its course in order to harvest fully ripe grapes with pronounced flavor. For that reason we are endeavoring to deliver our vineyards to the posterity in an ecologically sound condition.

Our winery is member of the certified strict KIP Program, which accounts for an environmentally compatible, organic and natural viticulture.

„The uniqueness is due to the very location of the vineyard!“ For that reason we have been cultivating many small pieces of vineyards since time immemorial. During the long growing season from April to November the vineyard is able to yield fully ripe grapes. In fall the grapes are harvested by hand and precisely examined and selected. This is the key to the special quality of wines with solid character.

We are virtually not interfering in the cellar. We are much more supervising. Time plays a major role. It is hugely important for us that each variety has its individuality and character. White wines undergo fermentation in a cold atmosphere. After an ageing process on the fine yeast they are bottled, so that their fruitness and freshness is maintained.

Red wines are ageing for 12 month in large or small wooden barrels. We are bottling them in our own winery, in order to supervise and guarantee wine quality.

## Wines

---

The aim and motto of the Landauer winery is to shine and to captivate with the complete assortment of wines ranging from the light, fresh and fruity Welschriesling to the full-bodied and intense red wines to the sophisticated and luxurious sweet wines.

50 % of our vineyard sites are under cultivation of white grape varieties and 50 % are under cultivation of red grape varieties. By tradition a wide range of grape vines is grown in our region: Among white vines we are cultivating Welschriesling, Grüner Veltliner, Pinot blanc, Chardonnay followed by Sauvignon blanc, Neuburger, Gewürztraminer and Muskat Ottonel and among red vines we are focussing on Blaufränkisch and Zweigelt followed by Pinot Noir, Cabernet Sauvignon and Merlot.

The Landauer white wines are clear, fresh and fruity. A fresh character and an own personality are most important for us.

The Landauer red wines are fleshy, rich in texture and full-bodied. They are showing the vast potential of the soil of our red wine growing estate. We do not produce styled wines. Our wines are allowed to reflect the spirit of the vintage year, the soil and the climate.

## Sweet wines

---

Lake Neusiedl with its vast body of water is having a powerful influence on the climate and viticulture in Rust. As soon as the grapes have got their full ripeness, wafts of mist are creeping along the vineyards. The high humidity encourages the development of the noble rot, called Botrytis cinerea, which perforates the skins of the berries. The sun of the last fall days dries out the berries and so sweet wines get their marvelous sugar concentration, their acid and flavor.

Ruster Ausbruch is one of the most distinguished and best sweet wines worldwide. It has been produced in Rust for more than 600 years. The term „Ausbruch“ was coined by the words „to break out and to pick out“ the raisins and the shrivelled berries during harvest.

Ruster Ausbruch is the „first lady“ among wines. As time goes by it is getting its finishing. Only with age it is impressing by its aroma, the fine fruity acid and the sublime sweetness. Equally as much time as it takes for maturing it deserves to be enjoyed.

Ruster Ausbruch is the highest class of wine at our winery. In terms of producing, it is very similar to Trockenbeerenauslese. Furthermore you can choose among fruity, semi-sweet Spätlese wines, such as Gewürztraminer and Muskat Ottonel or sophisticated sweet Auslese, Beerenauslese and ice wines, currently being in great demand.